



COALINGA AREA CHAMBER OF COMMERCE
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81st ANNUAL HORNED TOAD DERBY Horned Toad Derby Queen and Princess Contest Rules

The Coalinga Chamber of Commerce is searching for candidates to be the 2017 Horned Toad Derby Queen and Princess and enter the contest for the 2017 Annual Horned Toad Derby Title. The Princess contest is open to Coalinga and surrounding area residents that are the ages between 5 to 13 years old. The Queen contest is also open to area residents that are age 14 and over. The Coalinga Area Chamber of Commerce represents a vast territory and we hope our members would take advantage of this opportunity.

The winners of the Horned Toad Derby Princess and Queen title will be determined strictly on the sale of Discount Ride Bracelet Vouchers. The point system will be based on one (1) point earned for each voucher sold. **You must earn over 50 points to be eligible for the title and the prizes that will be awarded to each winner.**

The Contest should be fun but we anticipate that it may become extremely competitive. It will be very much worth the effort to get the most tickets sold. We ask that common courtesy be employed, respect of the candidates in the community be upheld and that in case of a tie for vouchers sold, candidates' names who are tied will be placed in a hat and then drawn. Both the Queen and Princess winners will receive several nice prizes and will be honored with the memorable experience of riding in the May 27, 2017, Annual Horned Toad Derby Memorial Day Parade. The crowning will be Friday evening, May 26, 2017, Olsen Park Stage at 7 p.m.

Thank you for your interest in our contest. We wish you the best of luck! If you have any questions, please contact the Chamber Staff at 935-2948.

The Coalinga Area Chamber of Commerce also asks that you commit to two other Chamber of Commerce events such as CoalingaFest, Veteran's Day parade and Ceremony, or the Annual Holiday Boutique, wearing your sash and crown as we value what you bring to the Chamber of Commerce.

Please email your picture to exec@coalingachamber.com so it can be submitted to the local paper with the other candidate's pictures.

APPLICATIONS NOW AVAILABLE IN THE CHAMBER OFFICE!